



C.A.R.T.H.E.

**CANADA-AFRICA REAL ESTATE
TOURISM & HOSPITALITY EXCHANGE**

REAL ESTATE EXPO



**DOUBLETREE BY HILTON HOTEL TORONTO
AIRPORT, WEST, ONTARIO CANADA**

MAY 17 - 24, 2026

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A High-Level Meeting for 100 African Real Estate, Tourism and Hospitality Professionals and Stakeholders with Canadian Industry Experts for Business Exchange, Partnerships for sustainable growth, capacity building and development.



In collaboration with:





EMPOWERING INDUSTRY LEADERS TO SHAPE THE FUTURE

We invite top-tier professionals, stakeholders, and leaders to participate in the exclusive Canada-Africa Real Estate, Tourism, and Hospitality Exchange. This premier event brings together 100 senior executives and decision-makers to:

- * Gain expert insights and industry knowledge
- * Forge bilateral connections with Canadian counterparts
- * Revolutionize the Real Estate, Tourism, and Hospitality sectors in Africa

Limited to 100 seats. Apply now to secure your spot!

Mississauga is Canada's sixth largest city and third largest in Ontario with a population of over 1 million diverse residents and over 50,000 businesses employing over 450,000 people including 75+ fortune 500 Canadian headquarters. As Toronto's biggest neighbour, this is the city that hosts the Canadian largest international airport. The city is an integral part of the Peel Region with the equally outstanding neighbour in the City of Brampton harbouring a population of over 800,000 people. Together with Toronto they account for over 2500 restaurants, 185 hotels and over 200 festivals and major events whether in sport, entertainment, consumer shows and corporate events.

This special event is organised for 100 African Professionals, Stakeholders and Leaders from the Real Estate, Tourism and Hospitality sectors to attend. C.A.R.T.H.E. is hosted by Get Elevated Inc. in conjunction with Africet.com, the city of Mississauga, the city of Brampton and a host of other business partners.



Mississauga



WHY ATTEND C.A.R.T.H.E.

- The Canadian way of doing business is well respected around the world thus Africa will benefit a lot by partnering with them.
- Ontario is a leader in the Canadian Real Estate Development, Tourism and Hospitality industries from sports to hotels, food, parks, museums, shopping, commercial and residential properties etc.
- * Tourism can be a great economic power for local regions, municipalities and States to support and sustain local developments.
- Africa is beaming with the biggest middle class with buying power that exceed global expectations, combined with the diaspora that travels more and more regularly in the continent.
- Many countries in Africa have decentralised construction, tourism and hospitality thus opening the door to untapped sectors
- These new teams are facing growing demand from the population that wants quality, quantity and variety.

BY THE NUMBERS:

100 Participants:

Real estate professionals, Tourism board managers, municipal leaders, professionals in tourism and hospitality, business owners, local and regional

10+ Sectors:

Commercial, Residential and Hospitality Real Estate, Hotels, Resorts, Restaurants, Museums, Shopping malls, Bars, Parks, Events, Entertainment, Halls and Conventions centres, Zoos etc

7 days:

Workshops, presentations, networking meetings, site visits, events attendance, master-classes, celebrations etc

4 cities:

Mississauga, Brampton, Toronto, Niagara

8 REASONS TO ATTEND

1. **Expert Insights:** Gain valuable knowledge from Canadian industry experts and thought leaders in real estate, tourism, and hospitality.
2. **Bilateral Networking:** Connect with Canadian counterparts, potential partners, and investors to expand your professional network and explore new business opportunities.
3. **Industry Trends:** Stay ahead of the curve with the latest trends, best practices, and innovations in real estate, tourism, and hospitality.
4. **Business Partnerships:** Identify potential partners, investors, or collaborators to drive growth and development in your organization or industry.
5. **Market Access:** Explore new markets, opportunities, and investment possibilities in Canada and Africa, and learn how to navigate regulatory frameworks.
6. **Capacity Building:** Enhance your skills and knowledge in areas such as project management, marketing, and customer service, and take away practical tools and strategies.
7. **Cross-Cultural Exchange:** Engage in meaningful dialogue and exchange ideas with professionals from diverse backgrounds, fostering cross-cultural understanding and collaboration.
8. **Investment Opportunities:** Discover potential investment opportunities, learn about successful case studies, and connect with investors and project developers.

PROGRAM

LEARN FROM DIRECT WORKSHOPS AND PRESENTATIONS:

In depth learning from experts through class style presentations and panels discussion on various topics including:

- **Understanding the Industry and sectors in Hospitality and Tourism**
- **How to build lasting programs and offers**
- **How to create big signature events**
- **How to attract partners and sponsors**
- **How to attract and manage the public effectively**
- **New tools and resources that set you apart**
- **How to choose the right sector to focus on for your region**
- **How to build better**

EXPERIENCE:

Local festivals and public events to see from inside how it is done: some site seeing visits have been crafted to give you the unique experience while you are here:

- Toronto island site seeing
- Toronto boat cruising
- Niagara Falls
- Niagara on the lake
- CN tower
- Toronto Aquarium
- Development hubs

EXCHANGE:

Meeting with local tourism boards and their members to exchange best practice in area of your preference:

- Brampton
- Toronto
- Mississauga
- Niagara

EXPLORE:

Discover the greater Toronto area and its surroundings to see the venues, and sample the variety available



NETWORK

Get to know and meet different groups and expand your knowledge with local partners in various fields:

- A networking opportunity each day to close the days
- One on one discussion with different providers to expand the connections





SCHEDULE



- Sunday March 15th: Arrival, Meet & Greet
- Monday March 16th: Training
- Tuesday March 17th: Training
- Wednesday March 18th: Visit to Toronto Island
- Thursday March 19th: Visit to Niagara Falls
- Friday March 20th: REAL ESTATE EXPO
- Saturday March 21st: Celebration



SEE THE GREATER TORONTO AREA AND SURROUNDINGS

- Toronto island site seeing
- Toronto boat cruising
- Niagara Falls
- Niagara-on-the lake
- CN tower
- Toronto Aquarium



3 WAYS TO USE THE TRAINING EFFECTIVELY

1 Prepare for the training trip

- Research about the Greater Toronto areas, its attractions, sites, hospitality industry and more
- Make a list of areas or topics you need enhanced learning on
- Make a list of ideal partners you would like to meet
- Make a list of sites you would like to visit and learn

☑ **Benefits:** great way to insure the biggest return on your investment and a tailored experience that meets to your specific needs.

2 Attend the training

- Fill out the registration form on paper
- Send it back with your payment
- Send a list of the areas of training you are interested in
- Send your meeting and visit wish-list

☐ **Benefits:** Upon your arrival in Mississauga you will receive your participation bag with the list of your pre arranged schedule and your dedicated driver.



3 Meet & Greet

- Be curious, Be agile, Be creative
- Meet over 25 potential partners
- Make every hour count
- There is a lot to see and do in one week

Benefits: Take advantage of your presence to learn, see and experience all that is available to maximize the return on your investment for the training.





REGISTRATION FORM

PERSONAL INFORMATION ONE COPY PER PARTICIPANT

PARTICIPANT NAME: (AS IT APPEARS ON THE PASSPORT)

.....

COMPANY OR INSTITUTION:.....

TITLE/OCCUPATION:.....

DATE OF BIRTH OR PASSPORT NUMBER:.....

ADDRESS:

CITY:.....COUNTRY:

EMAIL:.....

TELEPHONE:.....

DATE: SIGNATURE:.....

PARTICIPATION FEES:

\$10,000 USD (all inclusive)

REGISTRATION INCLUDES:

- Visa
- Flight Ticket
- 7 night accommodation at Double Tree Hotel
- Full training with full access to presenters and facilitators
- Tour visit at Toronto Island, Niagara
- Tour visit in Toronto, Brampton, Mississauga
- Meeting with potential partners on demand
- Site seeing tours
- Closing networking event each night
- Transportation each day
- Refreshments, Breakfast, Lunches and evening snacks



PAYMENT OPTIONS:

YOU CAN MAKE PAYMENT BY:

International Money transfer to:
Get Elevated Inc
7580 Darcel avenue,
Mississauga Ontario L4T 2Y1
Bank of Montreal
492 Church street,
Toronto, Ontario M4Y 1O8
Transit: 35642 Institution: 001
Account: 1987108
BOFMCAM2
USD correspondent bank information
Wells Fargo Bank (FKA Wachovia Bank)
S.W.I.F.T BIC Code PNBPU3NNYC
ABA: 026005092

HOW TO REGISTER (easy steps)

1. Fill out the registration form
2. Scan and email it to: info@getelevatednow.org
3. Make your payment by bank wire to guarantee your spot
4. Send the list of your meetings and training interests
5. Let us go to work to give you the best return on your investment

FOR ANY QUESTION:

Call:

1-437-662-1115

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+2348023049263

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